

ARTH VAJA

The creative who thinks like a strategist.

3D Visualisation Specialist · Rendering Lead · Innovation-Driven

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SUMMARY

I turn imagination into evidence. I lead full rendering pipelines across product, interior, and architectural visualization. Building images that win approvals, earn trust, and make the build feel inevitable. Across five years and six industries, I've moved from executing briefs to shaping how teams approach quality, efficiency, and what comes next. I obsess over the fundamentals, light that breathes, materials that feel touchable, and bringing business thinking to creative conversations.

STRENGTHS / CORE EXPERTISE

3D Visualisation Interior · Architectural · Product · **Rendering** Corona · V-Ray · Unreal · **Pipeline & Automation** 3Ds Max scripting · Real-time pipelines · **Creative Direction** Storytelling · Look Development · **Cross-functional Leadership** Pipeline Ownership · Mentorship · **Adjacent Tech** Web Configurators · AI tooling · **Adaptability** · **Innovation Mindset** · **Problem-Solving**

EXPERIENCE

3D Rendering Specialist

Lyfe LLC · Lyfe Hardware

Jul 2024 - Present
Remote

- Own end-to-end rendering pipeline: product stills, animation, and interactive web-based configurators.
- Lead large-scale, multi-disciplinary initiatives across product, engineering, and marketing.
- Translate hardware specs into campaign-ready assets shipped across e-commerce, marketing, and trade.
- Bridge offline rendering quality with the constraints of real-time browser delivery.
- Shape decisions on tools, workflows, and creative roadmap.

3D Visualizer - Freelance

Independent Practice

Nov 2023 - Present
Remote

- Deliver photorealistic interior, architectural, and product visualisation across diverse client briefs.
- Range across residential, commercial, and product-campaign work to extend tooling and lighting depth.
- Operate as the full creative team, scoping, art direction, execution, and revisions.

3D Artist & Generalist

Poly9

Sep 2020 - Oct 2023
Ahmedabad, India · On-site

- Worked across the full 3D pipeline: modeling, sculpting, texturing, rendering, and scene assembly.
- Built 3ds Max scripting automations that cut repetitive work and lifted team output.
- Mentored junior teammates on technical and craft questions, an early shape of the leadership instinct.
- Delivered consistently against fast deadlines on archviz, product, and generalist 3D briefs.

EDUCATION & CERTIFICATIONS

Arena Animation International Program - VFX

Arena Animation | 2017-2020

Crash Course on Python

Coursera | 2023

AI For Everyone

Coursera | 2025

TOOLS

3D & Rendering

3Ds Max · Maya · ZBrush · Corona · V-Ray · Unreal Engine

Texturing & Post

Substance Painter · Photoshop

Scripting & AI

Python · MaxScript · Magnific AI

LANGUAGES

English Professional

Hindi Fluent

Gujarati Native

Turning imagination into evidence.